Rubie Shay

Email: reshay@andrew.cmu.edu
Phone: 330-419-9424
Website: rubie.shay.net
LinkedIn: www.linkedin.com/in/rubie-shay

Education

Carnegie Mellon University
May 2025

Bachelor of Design with a Minor in Human Computer Interaction
GPA: 3.91
Fall '22 - Fall '24 Dean's List

Programs

Illustrator, Indesign, AfterEffects, Photoshop, Figma,
Final Cut Pro, Procreate,
SolidWorks, Fusion360, Tableau

Languages/Frameworks

HTML 5, CSS, Javascript, React, Python, Processing (with Javascript & Java), C#, Unity

Employment

Communication Design Lab TA at CMU School of Design
January 2025 - May 2025
- Assisted in teaching web design technologies and concepts
- Helped students learn and improve technical skills in design software

Creative Marketing Intern at American Greetings (Route199)
June 2024 - August 2024
- Created social media content in a variety of formats following brand guidelines
- Collectively ideated brand campaigns for internal sub-brands and external partners
- Engaged in innovation projects across creative departments

MoonArts Web Designer at CMU School of Design
October 2023 - December 2023
- Collaboratively designed a new experiential landing page
- Created a new design system for website layout and visuals

Design Office Assistant at CMU School of Design
January 2023 - May 2024
- Managed inventory of critical supplies in the office
- Assisted students and faculty by answering questions and directing them to appropriate resources
- Collected and organized admissions and outreach information

2D Lab/Letterpress Assistant at CMU School of Design
June 2023 - December 2023
- Organized and created digital archives of inventory
- Created a room layout and labelling system in order to effectively use the space

15-112 TA at CMU School of Computer Science
July 2023 - August 2023
- Taught daily content to a group of 10-15 students in an introductory coding course in Python
- Helped students individually to fill in gaps in their understanding